

New Jersey Convention Center, Edison, NJ  
November 14, 2018

# OFFICIAL SHOW PROGRAM & REFERENCE GUIDE



## Media Kit

*before, during and after the show*

The Program Guide is published by Joe Christman of the Mid Atlantic Real Estate Journal, the largest commercial investment newspaper in the Mid Atlantic Region.

**For more information on advertising**  
**Call, text or email: Joe Christman 617-962-6690**  
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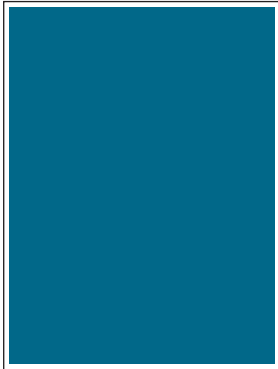
# Ad Rates & Specifications

Three powerful marketing tools to **Promote your Company!**  
**Drive Attendees to your Booth! Remember You by**  
*Before, During and After the Show*

**Before the show:** The Mid Atlantic Real Estate Journal (*a media sponsor*) will publish all Program Guide Ads in a Special Section Featuring the MABFM'18 Show and Conference. The Journal reaches thousands of decision makers who finance the building, build the building, buy the building and tenant the buildings.  
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**During the Show:** A full color glossy magazine distributed to all attendees during the show, with a shelf life long after the show providing a great reference guide to remember you.

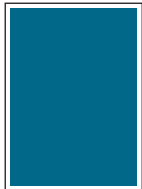
**After the show:** A link to the digital guide is emailed to all attendee's and posted on the websites of [www.MABFM.com](http://www.MABFM.com) and the Media Sponsor: [www.MAREJournal.com](http://www.MAREJournal.com)



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Ad rates are net

To place your ad in the Program Guide and the Real Estate Journal contact Joe Christman, Publisher  
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Please submit ads by October 26, 2018



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